



# The 5<sup>th</sup> Iran Smart City Expo & Conference

30 June - 2 July 2024 Tehran-Iran





## The 5<sup>th</sup> Expo of **IRAN SMART CITY**

Every city is different and faces its own distinct challenges. With smart cities, the quality of life will improve for citizens as it will reduce costs and help save time, a great deal of which is currently wasted in bureaucratic procedures. Cities remain drivers of opportunity and prosperity for citizens and countries. Most cities around the world are grappling with the challenges of growing inequality and difficulties in shaping sustainable and liveable spaces.

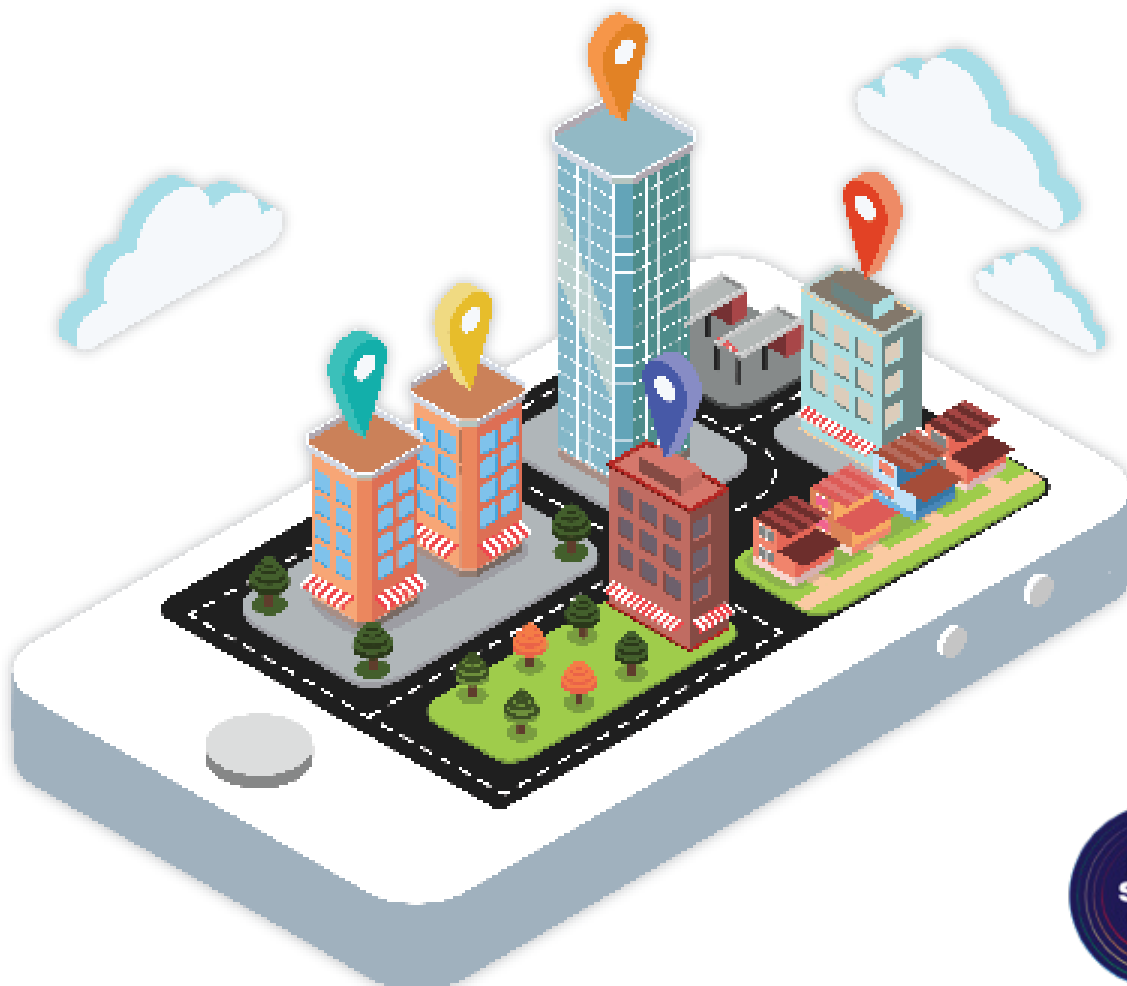
Smart Cities need to be people-centered. Approximately 75% of the population in Iran lives in urban settings. The Global Goals set out the actions needed to save and improve lives and livelihoods around the world. Every single goal is relevant to the urban context. This central role for cities in sustainable development explains why smart cities must be people-centred: a perspective being explored by Tehran – the capital of Iran. Home to more than 10 million people, the city has a crucial role in Iran's development.

Iran Smart City Expo (30 June - 2 July 2024) is the best platform to showcase the latest technologies, a key meeting point for experts, technicians and companies. ISCE 2024 gathers national and international municipalities, startups, techno parks, telephone operators, smart police, ICT, IoT, ITS, smart government, urban management, information and technology, urban mobility, recycling energy, smart house and other related sectors.



# Goals

- Improving the quality of urban and rural life
- Development of smart city market
- Introducing the latest technological advances in smart city
- Introducing new concepts in design, construction and smart city
- Investigating the problems of the country's construction and providing scientific solutions
- Investigate the issue of energy and water and provide appropriate solutions for urban development
- Investigating the Role of Construction Management in Empowering, Optimizing and Providing Appropriate Models in Smart City Development
- Enter into smart city business contracts with private sector companies
- Expand engagement with other countries and use the achievements and experiences of smart cities
- Crisis management of cities (flood, earthquake, drought, dust)
- Creating the right platform for transferring new knowledge and technology to the country
- Attracting and directing domestic and foreign capital to enter smart city projects to create prosperity and development
- Creating the right environment and environment for knowledge-based companies to take advantage of the latest science and technology and promote smart city science
- Creating innovation and competitive environment with smart economy
- Empowering the community and enhancing social participation to develop smart government
- Development of transport infrastructure for smart traffic
- Creating sustainable resources in environmental development





# Exhibition Sectors:

## **ITS (Intelligent Transportation System)**

- Advanced security control systems
- Advanced propulsion systems
- Biofuels and liquefied gas
- Hydrogen fuel cells
- Subways, taxis, city buses
- traffic control
- Airports and passenger terminals
- Electronic Tourism

## **Smart Environment**

- Solar power generation systems
- Wind energy and hydroelectricity
- Smart green space
- Intelligent farming
- Heat pumps
- Energy conditioning
- Battery Charging Stations
- Energy Management
- Water and Wastewater Management
- Pollution control
- Crisis Management

## **Information and Telecommunication Infrastructure Equipment**

- Communication units, Optical fiber, sensors
- Software and hardware infrastructure
- Internet Service Providers
- Information and Communication Technology
- Smart Software and Hardware

## **Smart Buildings**

- Energy, smart home, heat and cold
- Water heating system
- energy saving
- Smart meters
- Emergency and Urban Security
- Smart lights
- Urban Design

## **Security in smart cities**

- Forensic in smart cities
- Securing intelligent infrastructure and equipment
- Digital proof in smart cities
- Managing public opinion in smart cities
- Social Prevention in Smart Cities
- Smart Equipment Security Assessment
- Intelligent law enforcement systems

## **Smart government**

- Developing community processes
- Improving access to government services
- Providing services to citizens
- Government employees
- Businesses

## **Health, Education and Sport**

- Medical equipment
- Medical institutions
- Hospital equipment
- Ambulance
- Stadiums and recreational areas
- Developing the capacity of smart sports spaces
- Higher education centers and smart schools

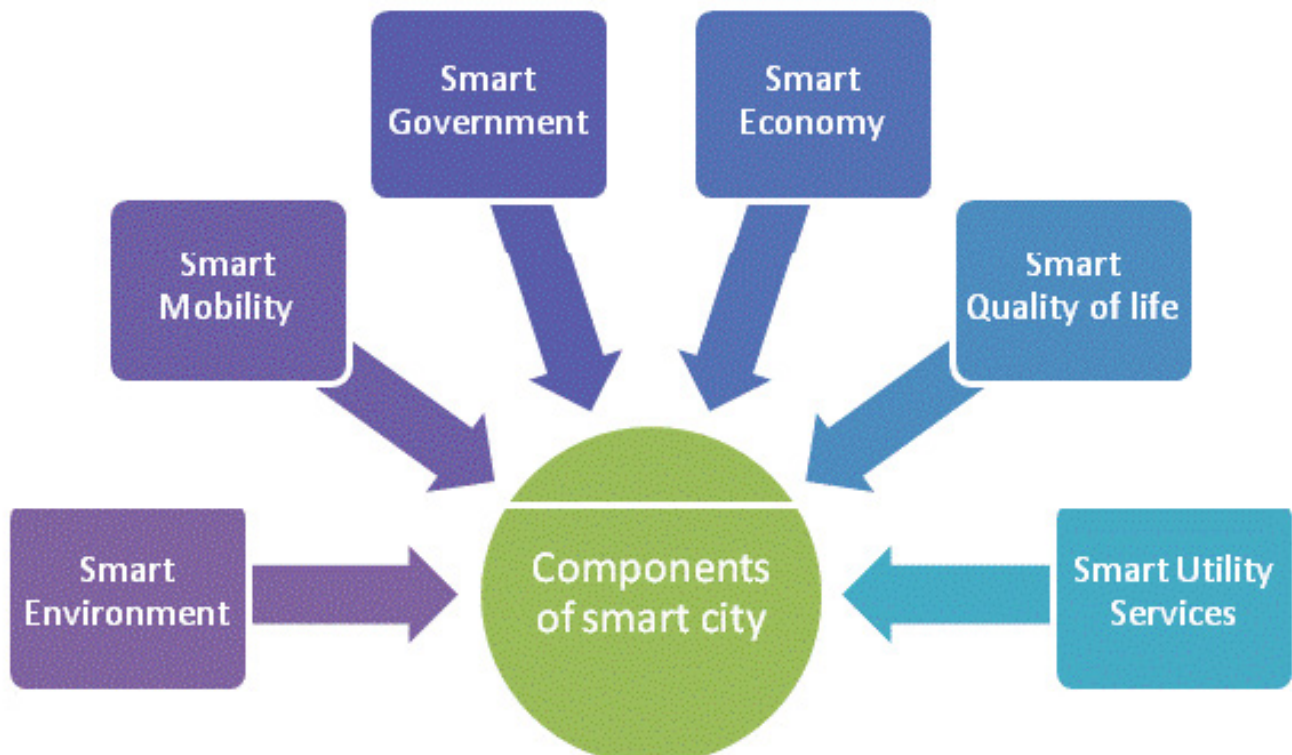
## **Energy**

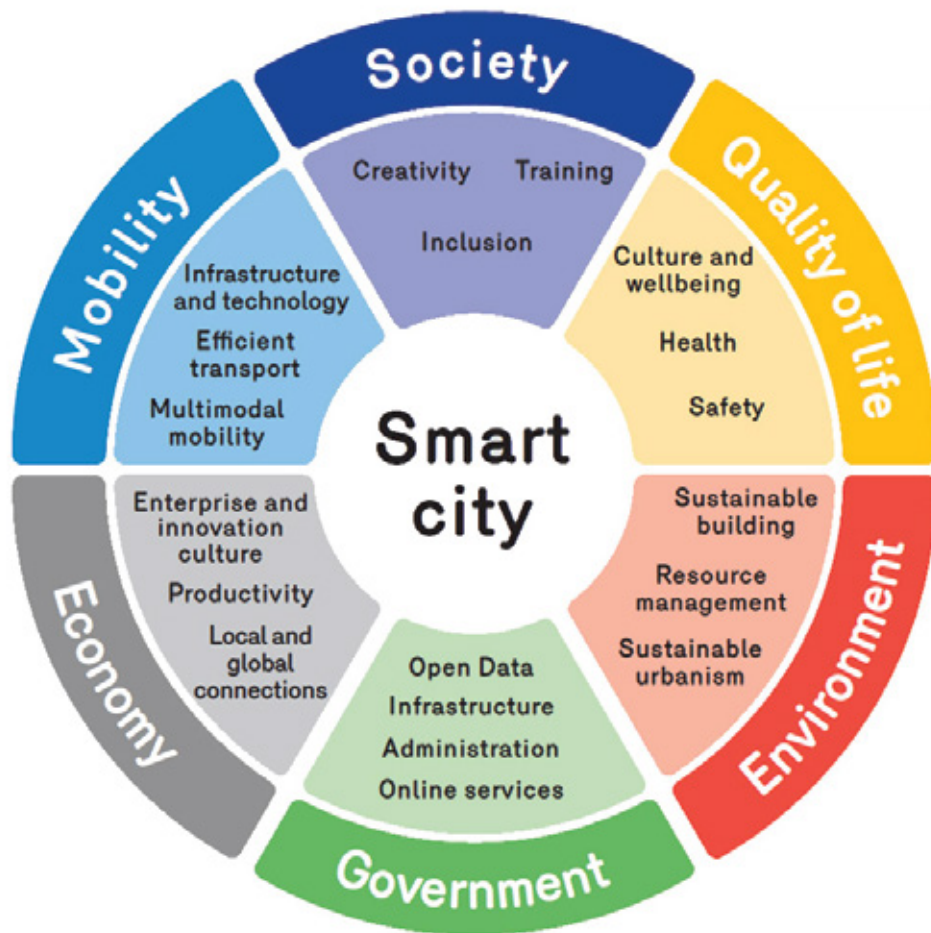
- Tank
- Converter
- Energy control and distribution
- Voltage regulator
- Thermostat

## **Smart economy**

- Develop regional-world competition
- Citizens' access to business opportunities
- Businesses
- electronic commerce
- online shopping
- Banks and Insurance
- shopping Centers
- Service institutions









30 May  
2024

**10%**

SPECIAL OFFER

Up to **10%** discount for  
reservation made prior to  
**30 May 2024**

## Participation With Stand

### **36 sqm<sup>2</sup>**

island stand, 2 tables, 6 chairs,  
2 trash cans, electricity, company logo,  
4 page advertising in catalogue,  
video advertising on the  
Exhibition giant screen,  
1 advertisement in exhibition  
area (3\*4 m)

**13130 €**

### **18 sqm**

2 stand, info desk,  
2 tables, 4 chairs,  
1 trash can, electricity,  
company logo,  
2 page advertising  
in catalogue

**7674 €**

### **12 sqm**

2 stand, info desk,  
1 table, 2 chairs,  
1 trash can, electricity,  
company logo,  
1 page advertising  
in catalogue

**5125 €**

## Special Offer for Commercial Delegations

The organizer will provide commercial delegations with special opportunities if they announce to attend the event prior to 30 May 2023  
The organizer provides

Official level	Iran Smart City Offers
Minister/ Deputy Minister + up to 3 Senior Officials	Free accommodation + Free Transfer from hotel to event venue (2-4 July 2023) B2B Sessions with private and public top managers

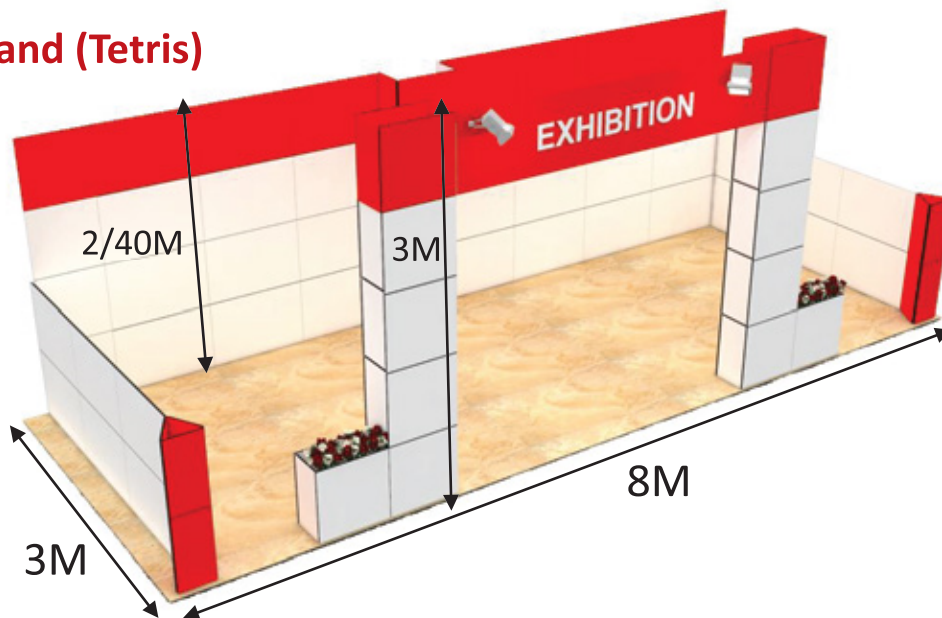
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 +98 9123196534



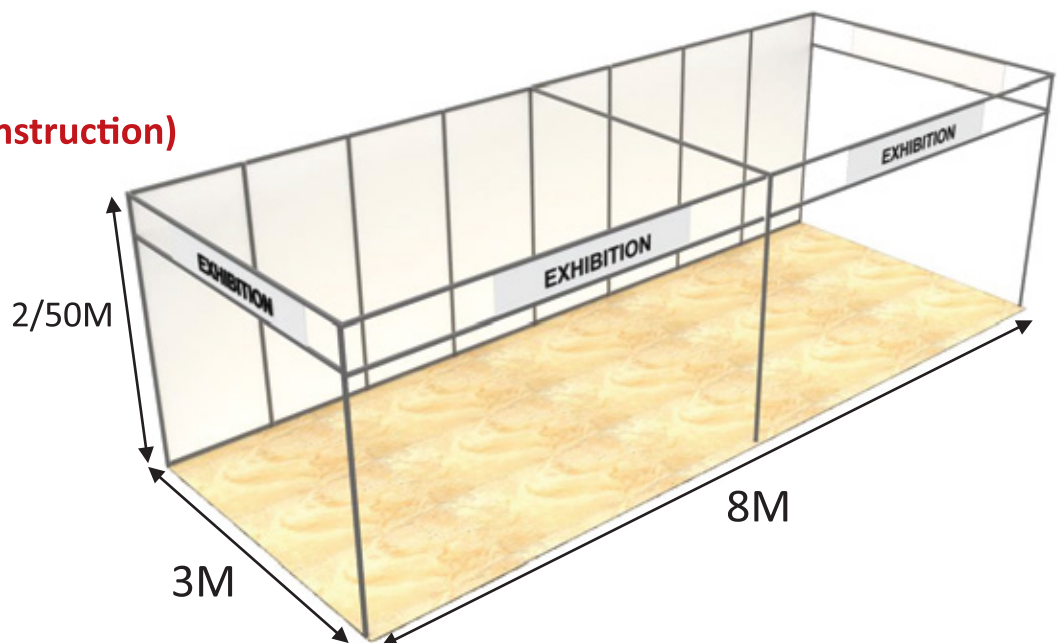


# Types of provided spaces

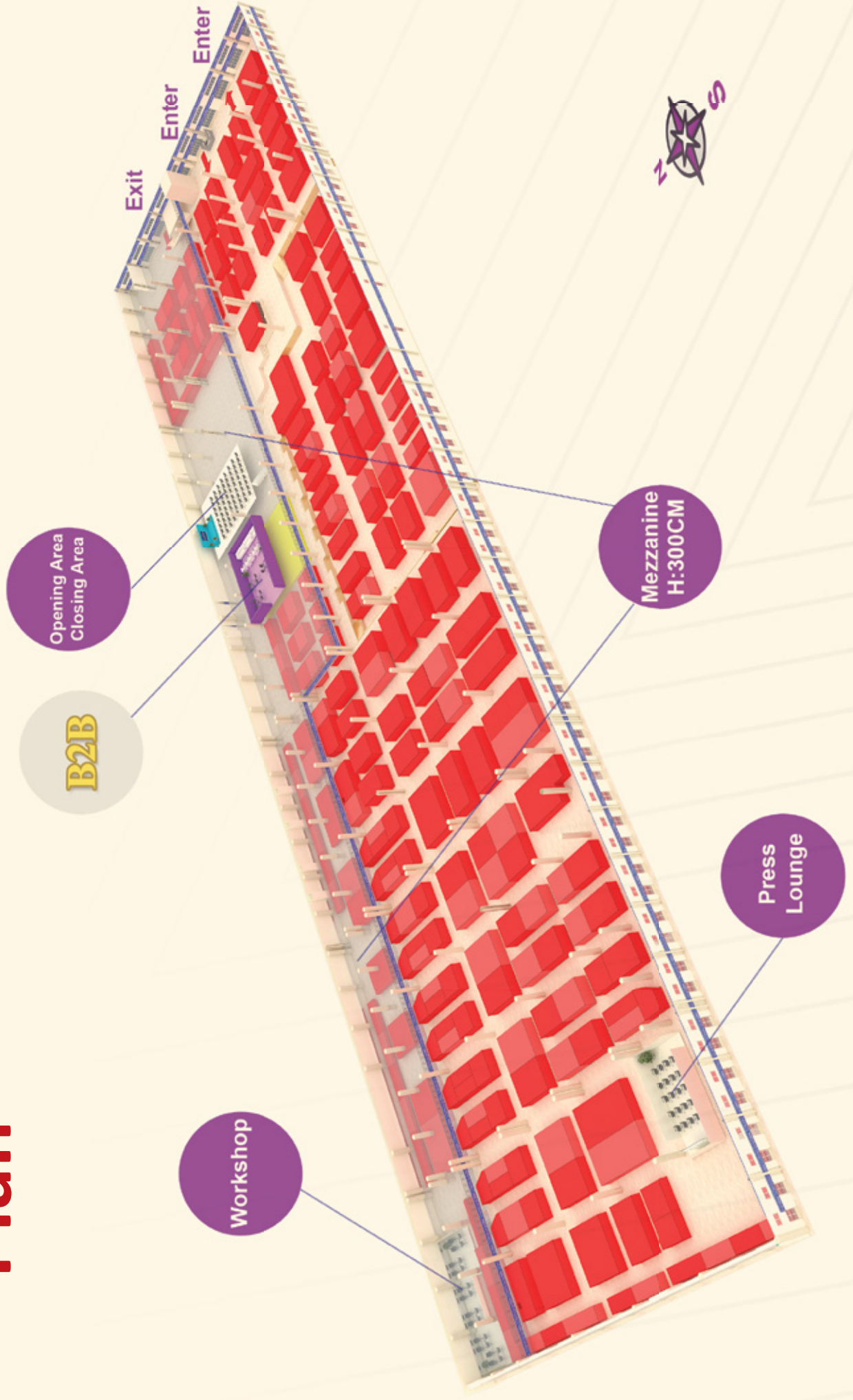
**Stand (Tetris)**



**Stand  
(standard construction)**



# Plan





**2024**

[www.smartcityxpo.com](http://www.smartcityxpo.com)